



FOR IMMEDIATE RELEASE

Contact: Kati Elliott
KEH Communications
410-975-9638
kati@kehcomm.com

Brian K. Fawkes
Teachscape
415-369-3131
brian.fawkes@teachscape.com

Teachscape Wins Big in EdTech Digest Awards for Outstanding Contributions in Transforming Education

Professional learning technologies and members of management team recognized six times in Cool Tool and Leadership categories

SAN FRANCISCO, November 29, 2011 – Teachscape, the leader in delivering web-based professional learning content, innovative technologies, and expert services to improve teaching practice, was recognized six times by the 2011 EdTech Digest Awards – four times as a winner and twice as a finalist – for the contributions made by its products and its leaders to the improvement of K-12 education.

“Educators need effective tools and systems to help them excel in what is an extremely demanding profession,” said Kathy Yates, chief executive officer of Teachscape. “Teachscape has long been committed to providing classroom observation tools, online learning content, and expert services to accelerate the professional learning process and improve teaching effectiveness. On behalf of our whole company, I want to thank EdTech Digest for this recognition of our efforts to provide easy-to-use tools that strengthen teaching practice.”

In EdTech Digest’s Cool Tool category, Teachscape *Reflect* Live won in the Mobile (Device) Solution subcategory; Teachscape *Reflect* Video was a finalist in the Professional Development Solution subcategory; and the Framework for Teaching Proficiency System was a finalist in the New Product or Service subcategory. Collectively these observation and evaluation tools support professional growth, strengthen teaching practice, and provide a platform for scalable, systematic and consistent evaluations.

In the Leadership category, Mark Atkinson, founder and chief strategist of Teachscape, won in the Founder/CEO subcategory; Maryann Marrapodi, chief learning officer of Teachscape, won in the National (U.S. Leader on a National Stage) subcategory; and Jon Stowe, chief operating officer of Teachscape, won in the Leaders & Innovators subcategory. In addition, Charlotte Danielson, founder of the Danielson Group, author of the Framework for Teaching and Teachscape partner, won in the Visionary subcategory.

“In a crowded field of entries, it's exciting to acknowledge those companies and products making the biggest difference,” said Victor Rivero, editor-in-chief of EdTech Digest.

“Quality, access and real results are the defining characteristics of our honorees, and will be precisely what moves education forward into its next iteration.”

About EdTech Digest

EdTech Digest celebrates all the latest technologies moving education forward, delving deeper into the stories of the people behind the technology to discover what truly drives them to conceptualize, create, develop and deploy their ideas to the masses. Featuring movers and shakers in and around education who are dedicated to making a difference for our future generations, editorial focus is on the topical and current to thought-leader broadviews. The EdTech Digest Awards Program recognizes the best and brightest people and transformative technology products and services in education. To learn more, visit www.edtechdigest.com.

About Teachscape

Teachscape uniquely combines innovative technology, engaging content and expert services to develop great teachers. From its Classroom Walkthrough technology, to its powerful web-based content delivery platform, to its online masters programs, Teachscape's award-winning products and services have been inspired by its dedication to sparking transformative change in teaching practice. Since 1999, Teachscape has worked with schools and school districts, charter networks, archdioceses, universities and state education departments to measurably and continuously improve the effectiveness of teachers and instructional leaders to produce gains in student achievement. Teachscape's partners include Charlotte Danielson, ETS, the Bill & Melinda Gates Foundation, Stanford University, the Carnegie Foundation for the Advancement of Teaching and Kogeto to help shape its vision, its products, and its

strategies. To learn more about Teachscape and its complete collection of professional development offerings, go to <http://www.teachscape.com>.

###