

Job Title: Product Manager

Department: Product Management

Location: San Francisco, CA

Position Summary:

Teachscape is looking for a Product Manager to lead the development of web-based applications to support instructional improvement, student assessment, and teacher effectiveness. Product Manager will play an integral role in the development and execution of Teachscape product strategy. This position is an amalgam of strategic and tactical responsibilities that requires a clear understanding of customer needs, product specifications, competitive positioning and future market developments.

Responsibilities:

- Provide quantitative market trend data to help define the product strategy, roadmap and priorities
- Lead multiple product development efforts through the entire product development lifecycle process from concept through implementation and release
- Manage and own product / feature launch timelines
- Gather and analyze feedback from internal and external constituencies
- Conduct business-level verification and market testing of new features
- Manage and establish product development partnership and beta programs to involve clients in the development and testing of new product offerings
- Assist in managing and directing creative UI and information architecture efforts
- Perform user acceptance testing to ensure that the end product adheres to functional specifications and standards
- Collaborate with Product Marketing and other team members to track the development of marketing collateral, including creation of brochures, 1-Pagers, product FAQs and training materials
- Participate in client focus groups to gather feedback on new product ideas
- Communicate product updates to facilitate internal client management and sales team trainings
- Contribute to the roll out of product management process

Minimum Qualifications:

- Bachelor's or Master's degree in product management, education, business or related field
- 5+ years of product management experience in e-learning industry
- Experience with the Pragmatic Marketing framework
- Excellent written and oral communication skills
- Ability to lead and manage multi-disciplinary teams in a matrix management environment, including building collaboration and consensus among diverse teams of peers, experts, and upper management.
- Self-motivated, able to effectively deal with a certain degree of ambiguity/autonomy and capable of making sound business decisions
- Product management experience and knowledge of K-12 sector preferred
- Start up experience a plus