

Job Title: Visual Designer

Department: Production

Reports to: Director of Production

Location: San Francisco, CA

Position Summary:

We are looking for a visual designer who has a track record of building clean and stylish web graphics. The ideal candidate has experience designing icons, logos and graphics within the overall design framework of the web site. The candidate should be able to present creative concepts and collaborate with others effectively. The candidate will work on multiple projects delivering mockups for evaluation and coordinate with the technical team regarding functionality. The candidate should provide vision for design and branding and generate unique, high-quality designs for projects.

Responsibilities:

- Communicate and collaborate with Product Managers, Marketing and Web Developers on design projects
- Provide mockups for web pages, web page elements, online banners, HTML emails, site promotions, print collateral, site features, color palettes, typography and user interface elements and final asset production
- Co-monitor results and make suggestions for improvement.
- Manage own workflow, documentation, deadlines on multiple and simultaneous projects
- Present creative concepts and capabilities and provide rationale on effectiveness of creative
- Create engaging, usable, and effective visual design solutions for web apps that work to address business, brand and user needs
- Help create, maintain and oversee the branding style guide for the various web properties

Qualifications:

- Minimum of 3 years experience in graphic design for the web
- Expert in Adobe Creative Suite CS (PhotoShop, Illustrator, InDesign).
- Ability to manage multiple tasks simultaneously, prioritize effectively, and meet deadlines
- Ability to manage projects from concept to implementation
- Excellent communication, interpersonal and organizational skills
- Demonstrated experience in creating clean, modern designs
- Knowledge of HTML, CSS, Flash, or Flex is a plus.
- Previous experience with education websites is a plus
- Please include samples of previous work with your application

General skills and attributes must include:

- Detail oriented and able to follow established design guidelines and respond to feedback
- Good problem solver - balancing creativity and technical limitations ensuring that the web development team can implement your work.
- Ability to stay organized and focused while working on multiple projects.
- Professional, team player with strong interpersonal and communication skills.

Education:

- Bachelor's degree in related field Minimum of 3 years design experience