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Teachscape Wins Scholastic Administr@tor's 2010 Best in Tech Award for Professional Development

SAN FRANCISCO, July 13, 2010 – Teachscape, the leader in the delivery of web-based tools and services to improve K-12 teaching, recently received a Scholastic Administr@tor 2010 Best in Tech Award in the professional development category for its High Yield Strategies program. Teachscape was honored with the award during the 2010 International Society for Technology in Education Conference (ISTE) in Denver, CO.

“Providing educators with a careful look at incorporating research-based and effective teaching strategies into their daily practice, High Yield Strategies is one of the premier products in the portfolio of professional development solutions offered by Teachscape,” said Maryann Marrapodi, chief learning officer at Teachscape. “The measurable outcomes garnered by districts using the High Yield Strategies program are a true testament to the impact this program can have on professional practice. We are honored by the recognition from both educators in the field and the editors at Scholastic Administr@tor.”

Teachscape collaborated with McREL to create a series of compelling resources that are based on the top-selling book by Robert Marzano, *Classroom Instruction That Works*, and designed to increase achievement in every content area. High Yield Strategies is designed to prepare instructional leaders to help teachers identify, understand, and apply the strategies to their ongoing teaching. This professional development program integrates research-based professional learning with a suite of online and text learning resources that both inform and focus the professional learning to realize the identified outcomes for instructional leaders and teachers of students in grades K-12.

Scholastic Administr@tor is trusted by the nation's top administrators to provide insight into the best education solutions and the most effective technology and leadership

strategies. Products chosen by Scholastic Administrator's editors as "Best in Tech" are handpicked and carefully evaluated by expert administrator-reviewers. Teachscape's High Yield Strategies was evaluated by Lewis Stonaker, Staff Development Coordinator at Monroe Township Public Schools.

According to Stonaker, Teachscape's High Yield Strategies provided the district with an easy-to-use professional development option, with an almost non-existent learning curve, that participants could either complete online or use to supplement a book study. Stonaker noted that the High Yield Strategies program provides templates and reflection activities that make it easy for staff to discuss the effectiveness of classroom strategies.

About Scholastic Administrator

Scholastic Administrator is the leading professional resource for today's results-driven school leaders, reaching 300,000 school technology officers, superintendents, principals, school board presidents and technology coordinators. By providing insights into effective technology and leadership strategies through real-world examples and facilitating a dialogue among administrators, the magazine serves as a clearinghouse of concise and practical ideas, smart leadership strategies, and proven technology solutions. More information is available on www.scholastic.com/administrator.

About Teachscape

Teachscape provides industry-leading solutions, technology and services, for K12 and higher education markets. For schools, Teachscape provides data-driven, outcomes-based software solutions and services that increase student achievement by improving instructional leadership and practice. For teachers, Teachscape delivers unparalleled online, graduate educational experience through programs developed by some of the foremost experts in the field.

Teachscape has partnered with respected institutions including the Bill and Melinda Gates Foundation, Stanford University, McREL, the Carnegie Foundation for the Advancement of Teaching, the Concord Consortium, the University of Texas, Houston, and others to shape its approach to its programs for schools and for teachers. For more information, visit Teachscape at <http://www.teachscape.com>.

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